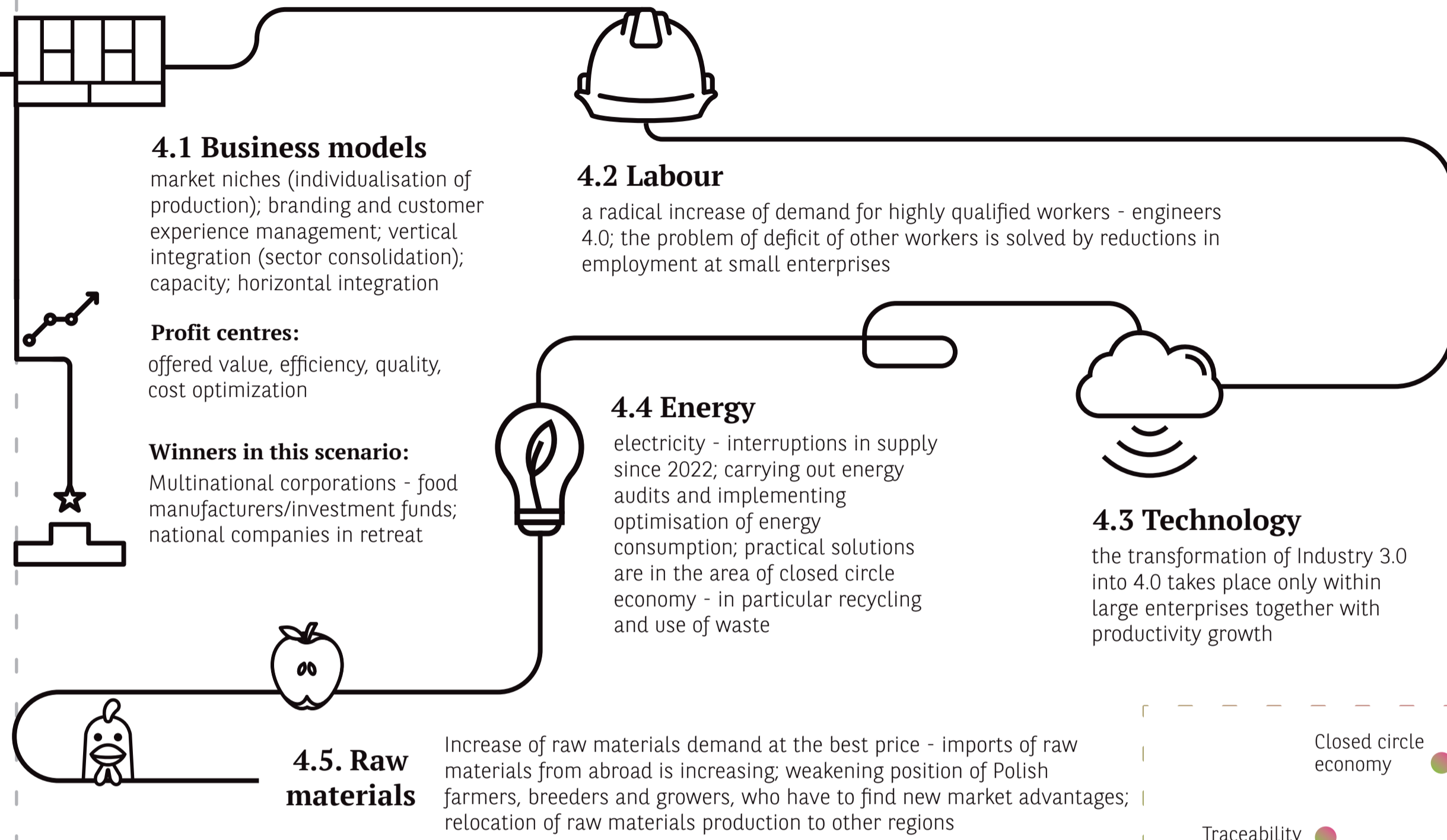


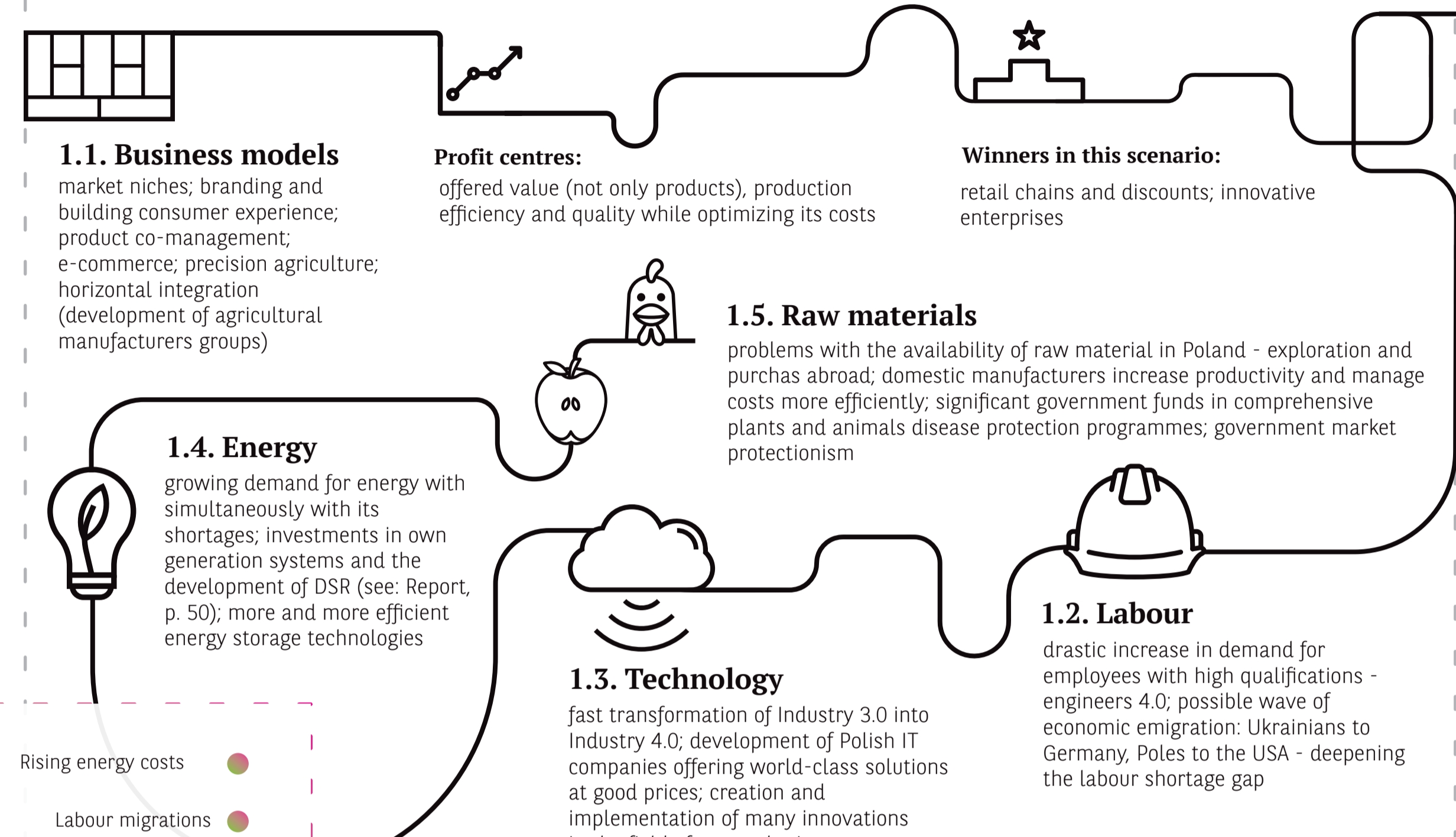
Map of the future of the agri-food sector in Poland - 2023

Industry 4.0 Internet of Things (IoT)

4 "The best for the large"



1 Intelligent development of food & agro



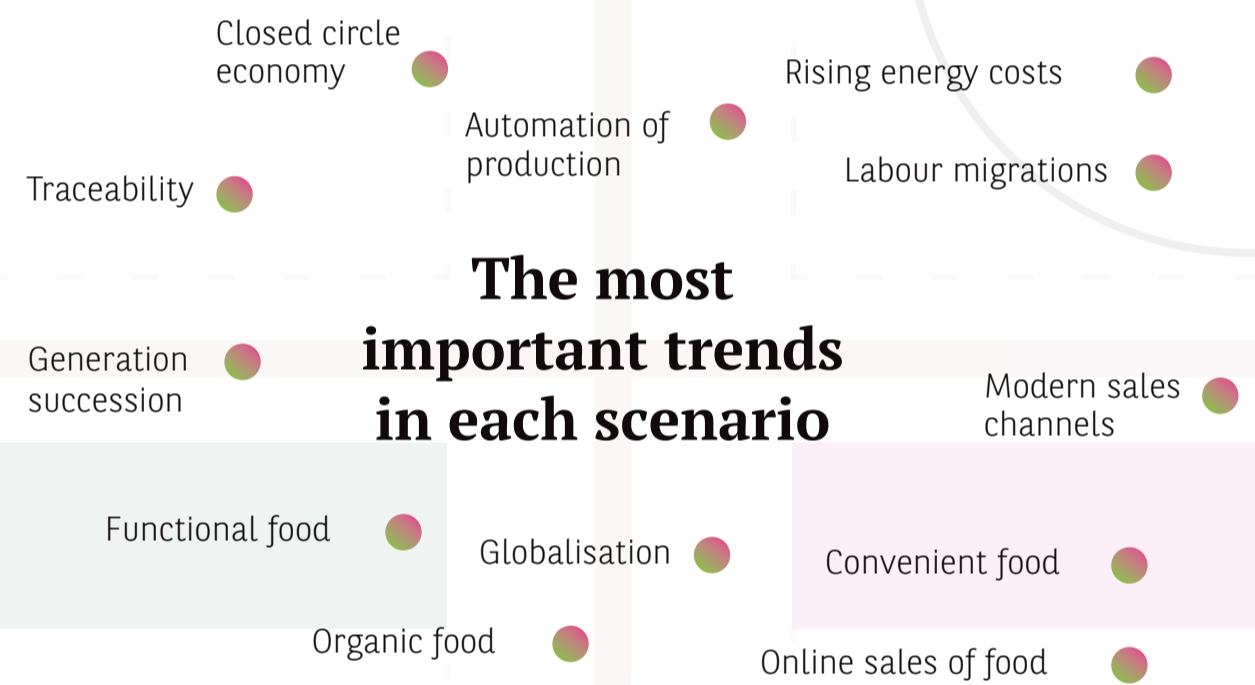
Economic downturn

Economic growth

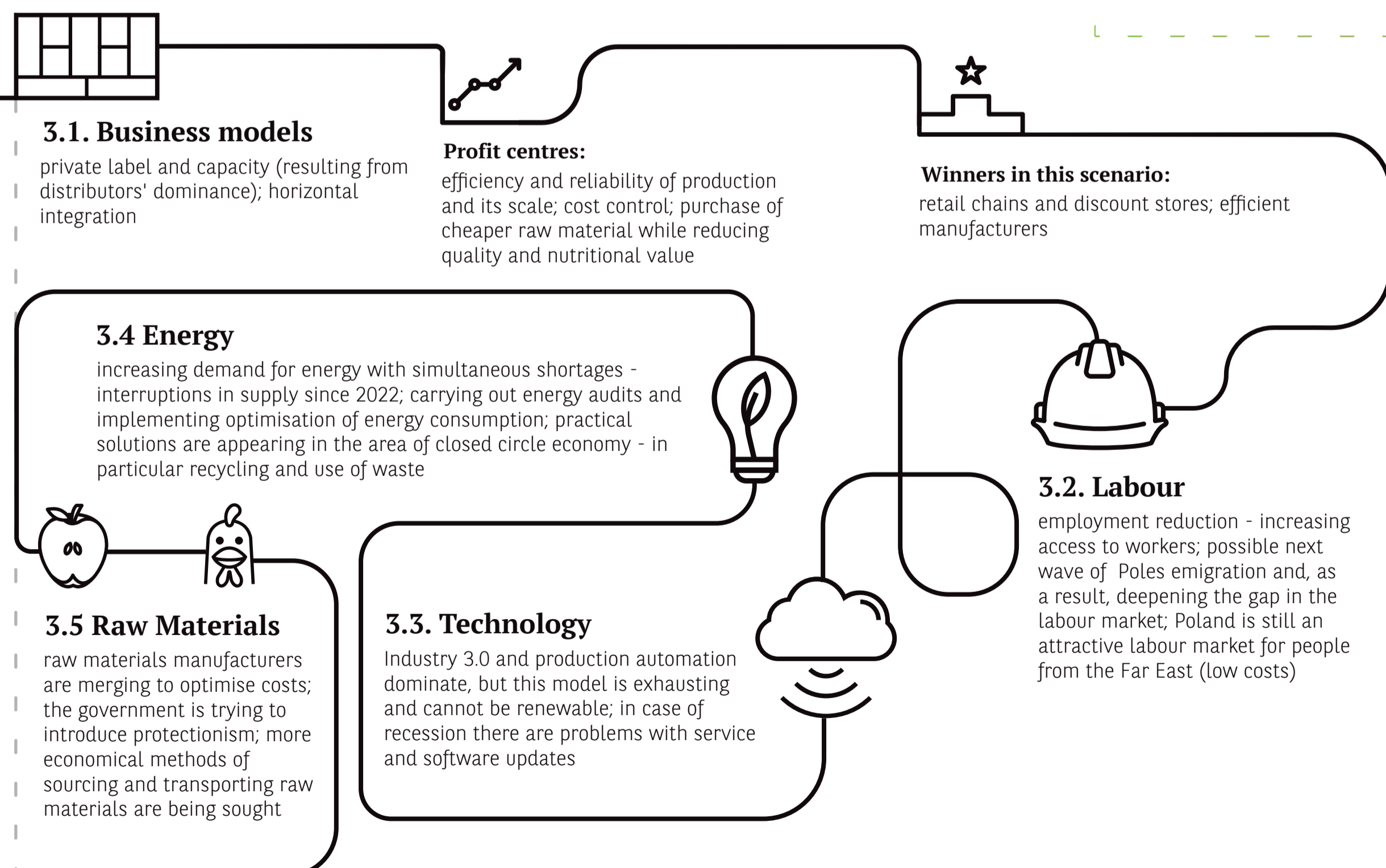
Economy status

Economy status

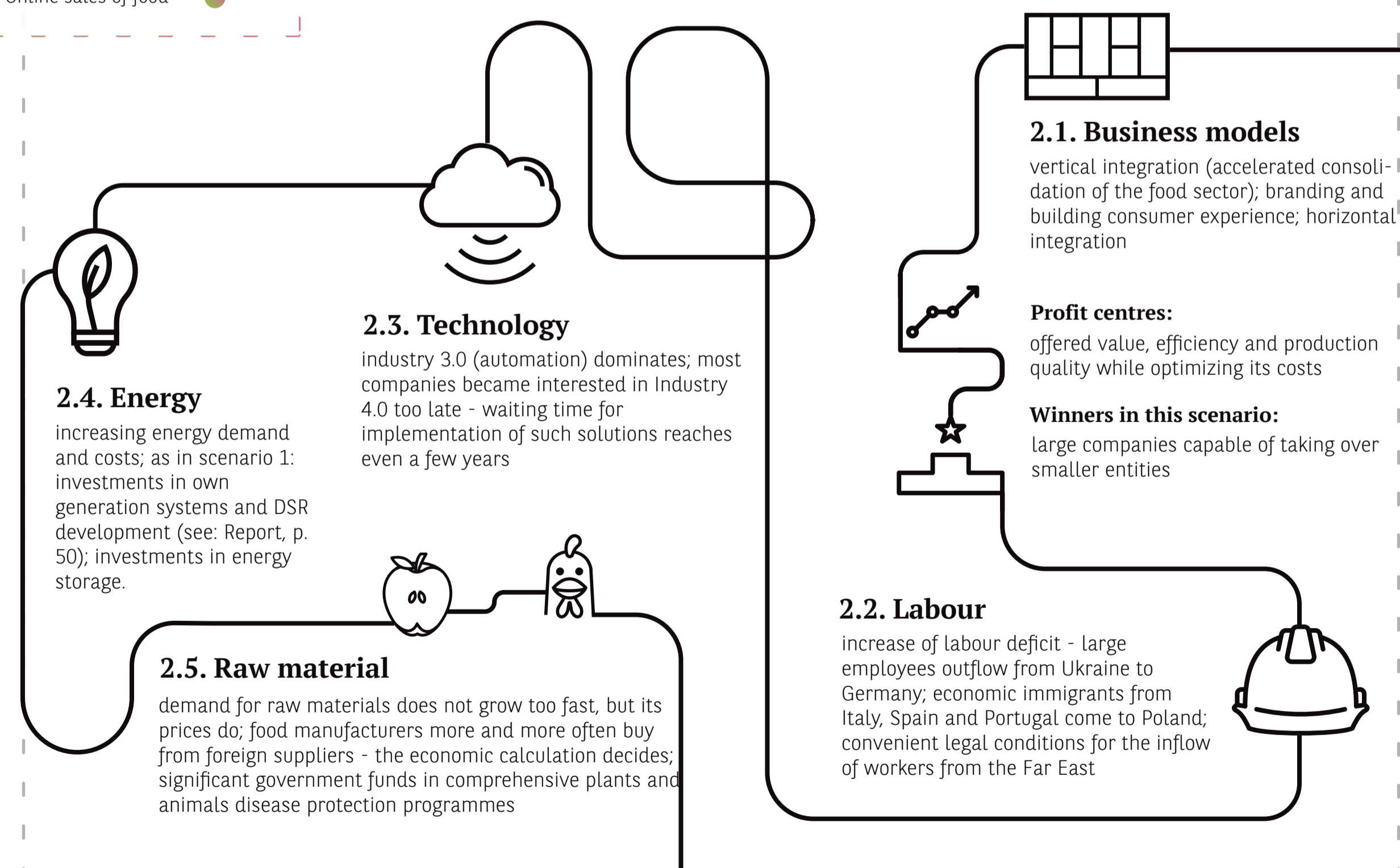
The most important trends in each scenario



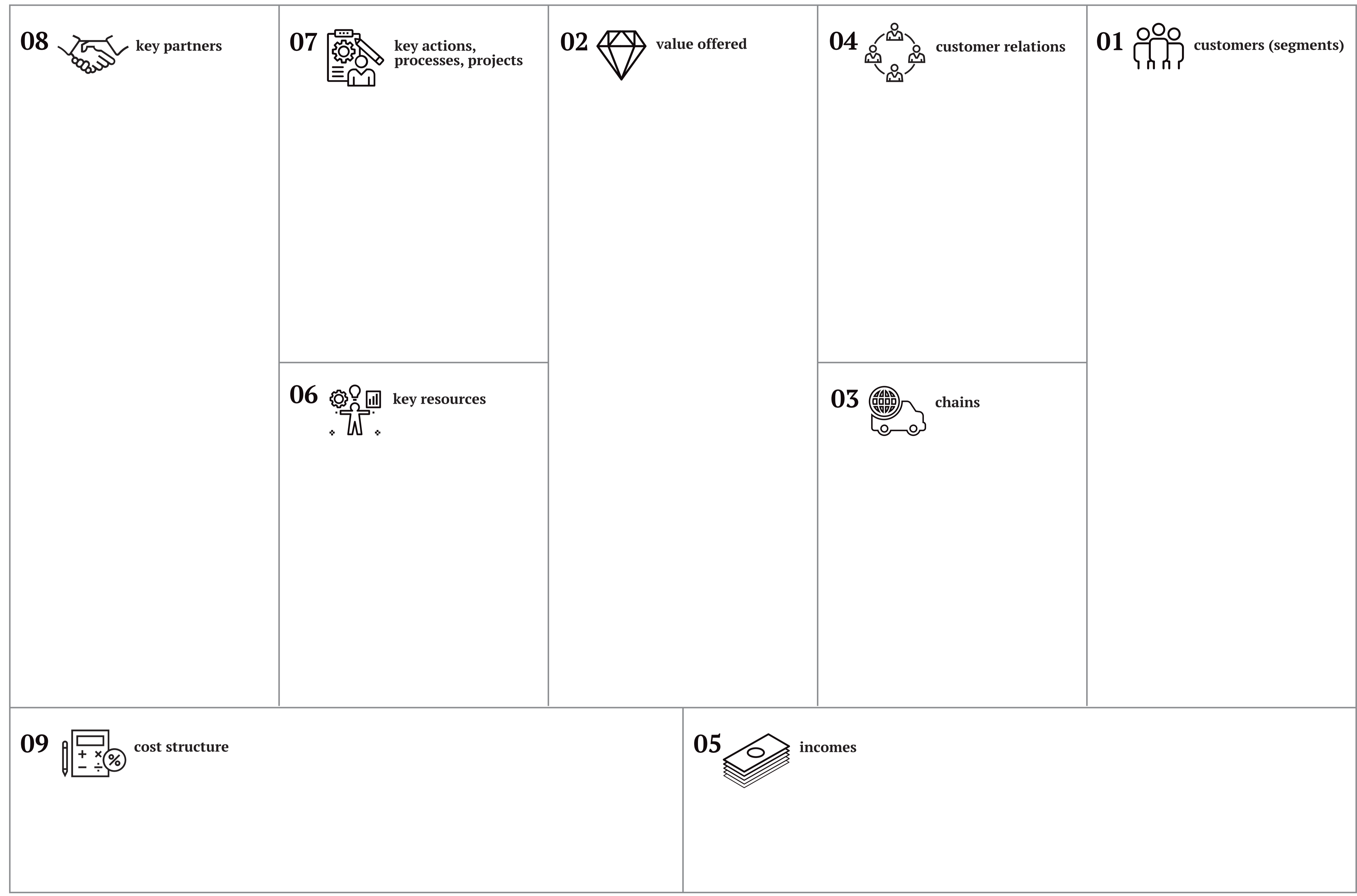
3 Firstly, the costs




2 Middle income trap



Industry 3.0 automated production



- Instruction:**
- 01 Collect the team: 6-12 people from various departments of the company.
 - 02 Book 3 - 4 hours.
 - 03 Choose a quiet place to work.
 - 04 Prepare sticky notes e.g. 51x76 mm format and pens.
 - 05 Determine together what is the subject of the analysis: your whole company, chosen product or product category, idea for a new business.
 - 06 To fill in easily the particular fields of the model, the sequence of 01 to 09 is given.
 - 07 Write down each element of the model on a separate sticker - this will allow you to easily manage your notes if you find any of them unnecessary.
 - 08 VERY IMPORTANT: we place only the most important, key elements in each field; thus the analysis requires the discussion, brainstorm and agreement, which often leads to surprising discoveries about the core of your business.
 - 09 Take short breaks every 60 minutes.
 - 10 After completing the whole canvas, make a short summary referring to the saved business model.
 - 11 Write down the most important conclusions from the analysis.
 - 12 Meet again within 2-3 weeks to update the first analysis (duration time 45 to 90 minutes).

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DESIGNED BY: Strategyzer AG
The makers of Business Model Generation and Strategyzer

Own study of Capful Poland based on A.Osterwalder, Y.Pigneur, Creating business models.

Annex to the "AGRO RING. Scenario costs The agri-food sector: a perspective until 2023. Agro Conference 2018