

Report of ENEA S.A. on representation expenses, expenditure on legal services, marketing services, public relations and social communication services, as well as advisory services related to management for the year ended 31 December 2018



Pursuant to § 11 section 4 of the Statute of ENEA S.A. in connection with Article 17 section 6 of the Act of 16 December 2016 on principles of state assets management (uniform text: Journal of Laws 2018, item 1182, as amended), the Management Board of ENEA S.A. presents the Report of ENEA S.A. on representation expenses, expenditure on legal services, marketing services, public relations and social communication services, as well as advisory services related to management for the year ended 31 December 2018, along with an opinion of the Supervisory Board of ENEA S.A.

1. Expenditure of ENEA S.A. on legal services

2018 FINANCIAL YEAR

NET AMOUNT [PLN thousand]

EXPENDITURE ON LEGAL SERVICES

3,443.81

Expenditure on legal services includes both expenditure on external legal services related to support of day-to-day legal services in the scope of the Company's operating activity and comprehensive counselling in strategic projects, as well as costs of legal representation and counselling related to it.

2. Representation expenses, expenditure on marketing, public relations and social communication services of ENEA S.A.

2018 FINANCIAL YEAR

NET AMOUNT [PLN thousand]

REPRESENTATION EXPENSES, EXPENDITURE ON MARKETING, PUBLIC RELATIONS AND SOCIAL COMMUNICATION SERVICES

28,755.23

Representation expenses concerned, among others, activities related to building relations with business customers of ENEA S.A.



Expenditure on marketing services included primarily activities targeted at B2C and B2B segments, brand promotion, sponsorship activities, organisation of promotional events, media purchase, development and maintenance of promotional carriers and production of advertising materials.

Sponsorship involvement made it possible to reach existing and prospective customers and provided image support for business activities.

Activities in the area of public relations and social communication carried out in 2018 were aimed at building a positive image of the ENEA brand.

Public relations activities focused on building the expert image of the ENEA brand through participation in the most important industry and international congresses and conferences.

Expenditures in the area of corporate social responsibility were allocated in particular to the organisation of social actions. ENEA Group, as an entity responsible for the environment from which it originates and in which it operates, implements a number of activities responding to the needs and expectations of local communities. By implementing social programmes, scholarship and grant projects in this way, ENEA S.A. becomes an organisation which significantly improves the quality of life of its business and social partners. Social communication focused on building and maintaining proper relations with ENEA Group's stakeholders and concerned, among others, sustainability reporting.

3. Expenditure of ENEA S.A. on advisory services related to management

2018 FINANCIAL YEAR

NET AMOUNT [PLN thousand]

EXPENDITURE ON ADVISORY SERVICES RELATED TO MANAGEMENT

2,228.16

Advisory services related to management includes services provided by professional external entities providing advisory services supporting the implementation of specific strategic projects in ENEA S.A. These services include in particular professional audit and HR consultancy, organisational consulting including benchmarking, insurance consulting, project and process management consulting, public relations (sustainability reporting) and investor relations consulting, as well as consulting in the area of raising finance.



4. Summary

The table below contains a summary of all amounts incurred by ENEA S.A. in 2018 for representation expenses, expenditure on legal services, marketing services, services in the scope of public relations and social communication, as well as advisory services related to management:

management.	
TYPE OF EXPENDITURE	NET AMOUNT [PLN thousand]
Expenditure on legal services	3,443.81
Representation expenses, expenditure on marketing, public relations and social communication services	28,755.23
Expenditure on advisory services related to management	2,228.16
TOTAL EXPENDITURES	34,427.20
This Report was drawn up on 3 April 2019.	

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Mirosław Kowalik
President of the Management Board

Piotr Olejniczak
Member of the Management Board
for Commercial Affairs

Zbigniew Piętka
Member of the Management Board
for Financial Affairs

Member of the Management Board
for Corporate Affairs