

Warsaw, February 9th, 2022

**REDDEER.GAMES ENTERS THE WORLD OF NON-FUNGIBLE TOKENS (NFT)
AND WILL CREATE DIGITAL PRODUCTS FOR ITS FANS.**

RedDeer.Games the global publisher of the games has been successfully operating in the indie games segment for two years. The implementation of NFT tokens in the studio's games is another strategic goal of the company, supporting its sustainable business model.



ESTABLISHMENT OF A NEW DEPARTMENT

Within its own structure, the company has set up a dedicated NFT department, the development of which will be led by RedDeer.Games' experienced games industry marketing chief Bartłomiej Kossakowski. The department is supported by a newly recruited expert in intellectual property law, previously associated with companies such as The Walt Disney Company and Eurosport.

"We are in talks with leaders of this sector, we will be able to inform you about the results soon" - said Bartłomiej Kossakowski. "We are also conducting an in-depth market analysis to select the most effective monetization models" - he adds.

The company is planning further recruitments of qualified staff, dedicated to the development of NFT-based studio projects (we encourage to follow [job offers on our website](#)).



NEW PARTNER, NEW OPPORTUNITIES

RedDeer.Games has signed a letter of intent with a company specializing in blockchain, NFT, and DeFi (decentralized finance), in which the Parties have expressed their will to cooperate on the use of NFT for games published by RedDeer.Games in the play-to-earn model.

"The trend of producing games based on blockchain technology and non-fungible tokens is more and more common. At RedDeer.Games, the process of implementing NFT will start with simple forms such as trading on the OpenSea platform, to more advanced ones, such as the play-to-earn model, which allows players to earn. The next step will be to create an ecosystem that will allow users to make greater use of DeFi's capabilities and enjoy the transformation to web 3.0. It will all take some time, but "the future is now" and the NFT is a part of it - comments Michał M. Lisiecki, co-founder, and CEO of RedDeer.Games.

WE SHIFT TO A HIGHER GEAR

The game development, publishing, and porting segments selected by RedDeer.Games have proved their worth. We intend to continue the adopted business model, expanding it ie. With the aforementioned development of the NFT department and expansion of competences in the production of AA|AAA category games. **We are preparing to obtain funds for this purpose from the next private investment round pre-A. The roadshow will run from February 15 to March 31, 2022.**

#LET THE **INVESTMENT** BEGIN!

All interested parties who would like to invest in RedDeer.Games are welcome to contact us by email at ir@reddeergames.com or via our dedicated RedDeer.Games Investor Relations profile on [LinkedIn](#)

REDDEER.GAMES

RedDeer.Games (RDG) is an independent development studio, present on the gaming market since 2018. The company is a producer and publisher of own indie games and titles from other producers sold around the world in the digital distribution model, via dedicated platforms, in particular Nintendo eShop, Microsoft Store, and STEAM, which are the largest distributors of games and applications in the world.

Combining the expertise of a team of passionate designers, artists, musicians, programmers, and producers, RDG creates fun and addictive indie games. Teaser of games released in the period



2019–2021 available at this link: [VIDEO](#). Currently, the company's portfolio includes nearly 100 contracted titles, all announcements, and games released by RedDeer. Games are available [HERE](#).

The year 2022 is a breakthrough for RDG – at the beginning of the year, a company within its own structure established a dedicated department that will be responsible for the implementation of NFT tokens for titles issued by the studio. Additionally, after two years of operating activity in the indie segment, it plans to expand its competences in the field of AA | AAA category game production.

PMPG POLSKIE MEDIA S.A.

PMPG Polskie Media S.A. (GPW: PMPG) is a holding company listed on the Warsaw Stock Exchange that invests in the media sector. The Capital Group includes, among others: Agencja Wydawniczo-Reklamowa Wprost, publisher of the weekly "wprost.pl", and Orle Pióro, publisher of the weekly "Do Rzeczy" and the magazine "Historia Do Rzeczy".

PMPG Polskie Media S.A. is strongly involved in the process of digital transformation. In cooperation with international partners Quadtalent Europe Limited (a subsidiary of Quadtalent Technology) and North Summit Capital GP Limited, it intends to accelerate the digital transformation of the Capital Group, as well as to create innovative business models and technology platforms based on artificial intelligence, which will result in building a unique and sustainable competitive advantage in Europe.

Current information about PMPG Group's activities can be found on the company's [website](#), as well as on its social media profiles on [Facebook](#), [LinkedIn](#), and [Twitter](#).

DEFINITIONS:

1. NON-FUNGIBLE TOKEN (NFT): [HERE](#)
2. DECENTRALIZED FINANCE – DEFI: [HERE](#)
3. BLOCKCHAIN: [HERE](#)
4. BLOCKCHAIN GAME: [HERE](#)
5. OPENSEA: [HERE](#)
6. INDIE GAMES: [HERE](#)
7. AA GAMES: [HERE](#) | AAA GAMES: [HERE](#)
8. WEB 3.0: [HERE](#)

INVESTOR RELATIONS TEAM

RedDeer.Games sp. z o.o.

e-mail: investor-relations@reddeergames.com