

**REDDEER.GAMES ON THE LIST OF TOP GAMING STARTUPS IN CENTRAL AND EASTERN EUROPE
ACCORDING TO THE GOOGLE FOR STARTUPS, ATOMIC0, CRED0 VENTURES AND DEALROOM.CO REPORT**



The European tech ecosystem is maturing. As the authors of the third edition of the report note [Central and Eastern European startups \(CEE\)](#), Central and Eastern Europe is a region rich in talent and opportunities for startups that show resilience despite turbulent geopolitical challenges. It is one of the fastest growing regions in Europe in terms of VC (Venture Capital) funding, which has grown 7.6x since 2017 (data: page 7 of the report). It is also worth emphasizing that it is the fastest growing region in terms of enterprise value. The total value of startups from Europe Central and Eastern Europe has quadrupled in the last five years, now totaling EUR 190 billion (data: p. 9 of the report).

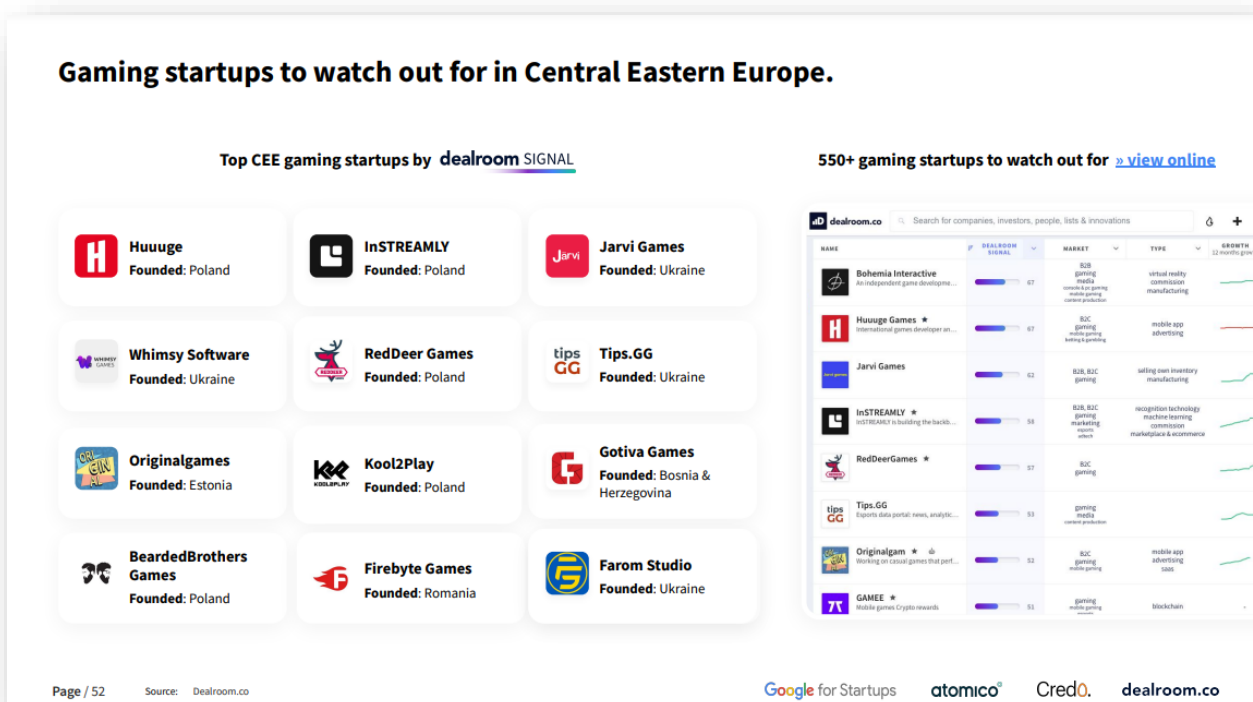
For more inspiring insights, we encourage you to check out Dealroom.co's publications, available on the RedDeer.Games IR profile on the platform [Linktree](#):

- "Central and Eastern European Startups 2022".
- "The next generation of tech ecosystems".
- "Gaming startups worth paying attention to in Central and Eastern Europe".

Source: Dealroom.co platform

“Working with the founders of CEE for the last 10 years, I am impressed by their courage and determination in building global solutions despite the threats they face. This report is a thank you to all the brave founders of CEE from our region who do not give up, who believe in their dreams and want to fight for their implementation.” – comments Joanna Nagadowska, Google for Startups.

By analyzing the in-depth data contained in the above-mentioned report, we are proud to share with you the information that [RedDeer.Games](#) studio was distinguished by [Dealroom.co](#), [Google for Startups](#), [Atomico](#) and [Credo Ventures](#) as one of the promising Top gaming startups of Central and Eastern Europe



Gaming startups to watch out for in Central Eastern Europe.

Top CEE gaming startups by dealroom SIGNAL

Huuuge Founded: Poland	InSTREAMLY Founded: Poland	Jarvi Games Founded: Ukraine
Whimsy Software Founded: Ukraine	RedDeer Games Founded: Poland	tips GG Founded: Ukraine
Originalgames Founded: Estonia	Kool2Play Founded: Poland	Gotiva Games Founded: Bosnia & Herzegovina
BeardedBrothers Games Founded: Poland	Firebyte Games Founded: Romania	Farom Studio Founded: Ukraine

550+ gaming startups to watch out for [view online](#)

NAME	DEALROOM SIGNAL	MARKET	TYPE	GROWTH
Bohemia Interactive	67	EU	virtual reality, computer games, manufacturing	↑
Huuuge Games *	67	EU	mobile app, advertising	↑
Jarvi Games	62	EU, EU	selling own inventory, manufacturing	↑
InSTREAMLY *	58	EU, EU	recognition technology, machine learning, commission marketplace & ecommerce	↑
RedDeerGames *	57	EU	gaming	↑
tips GG	53	gaming, media	esports data portal, news, analytics, content production	↑
Originalgam *	52	EU	mobile app, advertising, SaaS	↑
GAMEE *	51	gaming	mobile games, crypto rewards, blockchain	↑

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Google for Startups atomico Credo dealroom.co

“New technologies that change all sectors of our lives also drive one of the most dynamic industries in the world - gaming industries. Computer games have evolved over the years, focusing mainly on the development of graphics aiming at idealized photorealism. Today, the ecosystem has matured to groundbreaking technological solutions. I am aware that the greatest transformations are yet to come. Taking care of maintaining the positioning of our studio at the forefront of gaming startups in Central and Eastern Europe, my main challenge, like many other industry managers, is to change the current rules of the game and "be ahead of its time", i.e. to assume the role of a "connector" between the Creator of the game and all add-ons and the User, who expects from us technology that will increase his comfort of dealing with virtual entertainment. Together with the key people of RedDeer.Games, we have chosen this direction as a strategic goal for the coming years. We focus on the development of the company and products that provide players with the greatest possible progress. – says Michał M. Lisiecki, Co-Founder & CEO of RedDeer.Games sp. z o.o.

A NEW GENERATION OF TECHNOLOGICAL ECOSYSTEMS

Dealroom.co has also benchmarked 201 global tech hubs to identify mature startup cities that will lead innovation in the next decade. They included their conclusions in the report [The next generation of tech ecosystems](#).

It can be said that the Polish innovation ecosystem has gained momentum. Among the fastest growing innovation ecosystems in the region's "rising stars" section, we find [Wrocław](#) in 8th place, followed by [Warsaw](#) in 11th place.



Detailed ecosystem benchmarking - Dealroom 2022: [HERE](#)

Source: Dealroom.co platform

If you can't create a successful startup yourself, you can invest in an existing one and buy yourself a piece of its future success. Smart Investors understand that we have many of them!

Due to the dynamic development of the studio, including the publishing portfolio for the Premium (IP) and AA category license, as well as expansion into foreign markets, the company has been running a roadshow of the Pre-A private investment round since October this year. The current round is addressed to individual investors and Venture Capital funds. RedDeer.Games will offer to interested investors a total of 700 new shares, i.e. 15 percent in its increased share capital.

If you are interested in investing in RedDeer.Games, please contact us directly, and we will answer all additional questions regarding the current Pre-A investment round. According to the adopted schedule, the series of meetings of the Management Board with Investors, both in Warsaw and in selected European cities, will last **from October this year to the end of March 2023**.

Contact for Investors:

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2.	Investor Relations Team	email: investor-relations@reddeergames.com
3.	Dedicated IR profile on the platform:	▪ LinkedIn
4.	IR RDG profile dedicated to the current Pre-A investment round on the platform:	▪ Linktree

#LET THE INVESTMENT BEGIN!

