

NUMBER 1
IN POLAND



18.1m

REAL
users



3.6bn

PAGE VIEWS
domestic



8.8m

REAL
users



930m

PAGE VIEWS
domestic mobile



3.6m

HOURS
domestic

MISSION

to be the first-choice partner for Polish Internet users, providing them with opinion-forming information, entertainment, services and inspiring their daily decisions.

OFFER



E-COMMERCE



MOBILE



CONTENT



E-MAIL

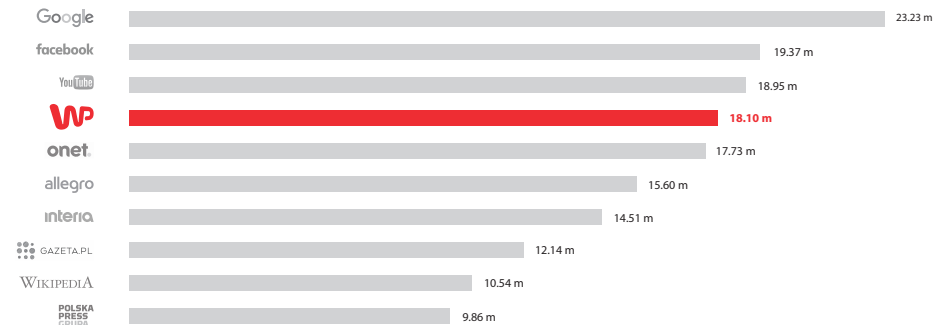


VIDEO



BIG DATA

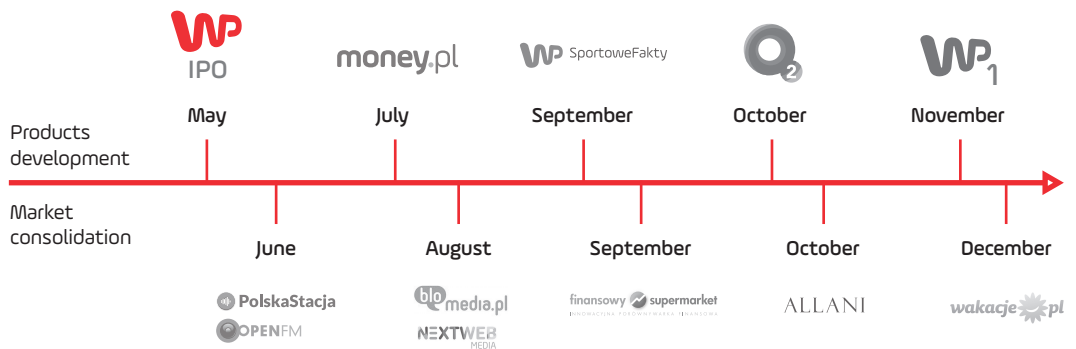
LEADING ONLINE PLATFORM IN POLAND



ADVERTISING POTENTIAL



DELIVERING ON IPO PROMISES



LEADER IN 4 MARKETPLACE CATEGORIES

FASHION

DOMODI
ALLANI

HOME&DECOR

homebook.pl

FINANCIAL SERVICES

money.pl
finansowy supermarket
FINANSOWA PLATFORMA STRATEGICZNA

TRAVEL

wakacje.pl



SHARE INFORMATION:

Issuer:
Wirtualna Polska Holding S.A.

Date of IPO:
May 7, 2015

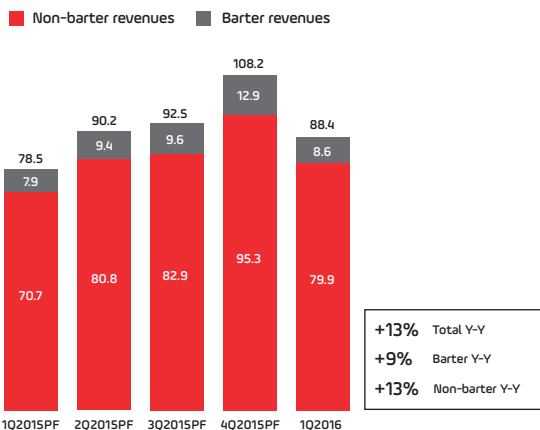
Ticker:
WPL

National securities deposit code:
PLWRTPL00027

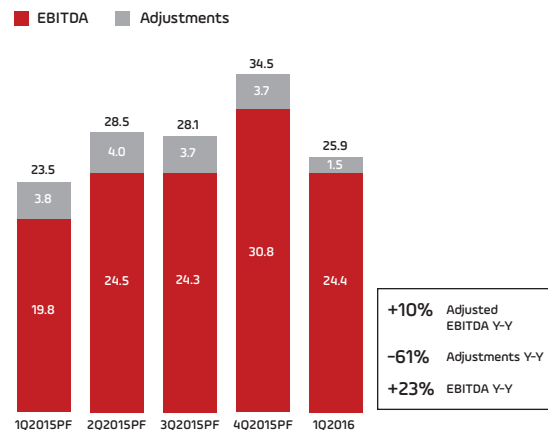
Listed on:
Warsaw Stock Exchange

FINANCIAL RESULTS

Quarterly Revenues

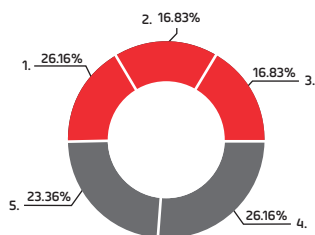


Quarterly EBITDA and Adjusted EBITDA

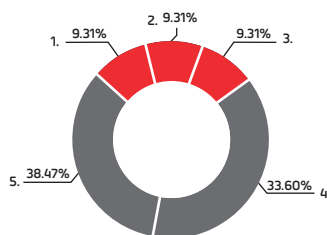


SHAREHOLDER STRUCTURE

VOTING STRUCTURE



SHARE CAPITAL STRUCTURE



- Founders:**
- Jacek Świdorski with subsidiary Orfe S.A.
 - Michał Brański with subsidiary 10X S.A.
 - Krzysztof Sierota with subsidiary Albemuth Inwestycje S.A.
- Others:**
- European Media Holding S.à r.l.
 - Other stock on the market

STOCK QUOTES

WPH SHARE PRICE (in PLN)



STRATEGY - MoViBE*

GROWTH PILLARS



E-COMMERCE



MOBILE



VIDEO



BIG DATA

STABLE FOUNDATION



MODERN DISPLAY

*Mobile, Video, Big Data & E-commerce