

Sponsorship Opportunities for European Waste Free Oceans



European Plastics Converters (EuPC) is launching the European Waste Free Oceans (EWFO) project on 18-19 May 2011 in Saint-Jean Cap Ferrat, France. EWFO is a groundbreaking initiative aimed at mobilising and uniting the plastics industry in combatting the growing issue of marine litter on European coastlines.

Sponsors of European Waste Free Oceans will gain visibility for their companies, demonstrate their support for the initiative and contribute to the success of the project.

The sponsorship packages we have prepared are meant to serve as examples of the type of items that could be involved with different sponsorship levels and can be designed to be customized on an individual basis. The sponsorship packages offers your company the chance to build brand awareness and to show your support in a highly visible manner.

There are **three categories of sponsorship packages**, each with its own benefits:

Gold Sponsorship - € 75.000

The package includes:

- Sponsor's name and logo on the EWFO website with 250 word text and a link to the company's website
- Gold level banner advertising for sponsor on EWFO website
- Sponsor's name and logo prominently displayed throughout all public and media events
- 4 delegate passes for the EWFO conference
- A seat with 5 votes on the EWFO consortium board, which will decide on the activities and innovations into which EWFO should invest
- Guaranteed position on relevant panel discussion at conferences and (non-promotional) speaking slot

Silver Sponsorship - € 45.000

The package includes:

- Sponsor's name and logo on the EWFO website with 150 word text and a link to the company's website
- Silver level banner advertising for sponsor on EWFO website
- Sponsor's name and logo displayed during conference sessions
- 2 delegate passes for the EWFO conference
- A seat with 3 votes on the EWFO consortium board

Bronze sponsorship - € 30.000

The package includes:

- Sponsor's name and logo on the EWFO website with 100 word text and a link to the company's website
- Bronze level banner advertising for sponsor on EWFO website
- Sponsor's name and logo displayed before and after conference sessions,
- 1 delegate pass to EWFO conference
- A seat with 1 vote on the EWFO consortium board,

If your company wishes to sponsor **the European Waste Free Oceans initiative** please fill out the next page and send or fax it duly completed and signed to EuPC. **With your sponsorship you will be automatically registered for the kick-off meeting on 3 March 2011 at the EuPC Brussels' offices:**

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European Waste Free Oceans SPONSORSHIP reply-form

The undersigned,

Name and surname :

Job title :

Company name:

City/Country:

declares that his/her company wishes to sponsor the European Waste Free Oceans project according to the rules set out in the application form.

Please tick appropriate box below:

- We will become a **Bronze sponsor** at a fee of € 30.000
- We will become a **Silver sponsor** at a fee of € 45.000
- We will become a **Gold Sponsor** at a fee of € 70.000

The corresponding invoice in Euros should be sent to

Company Name :

Street and number:

and/or P.O. Box :

Post code: City :

Country:

Tel: Fax :

E-Mail:

VAT-number:

References to be put on the invoice:

Date:

Name and job title:

Signature: